

# WESLEY L. BARD

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## PROFESSIONAL SUMMARY

Compliance and risk management executive with 15+ years leading enterprise risk and compliance programs. Pioneer in AI-powered compliance automation, leveraging LLMs and agentic coding tools (Claude Code, GPT) to transform how organizations approach regulatory requirements. Proven track record building global teams, driving SOX/PCI/ISO 27001 initiatives, and bridging technical and business stakeholders. Computer Engineering + MBA background.

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## CORE COMPETENCIES

AI Compliance Automation • Large Language Models (Claude, GPT) • Agentic Coding & Workflow Automation • SOX / PCI-DSS / ISO 27001 / SOC-2 • GDPR / CCPA / Global Privacy • Cybersecurity Risk Oversight • Executive Risk Committee Leadership • CISA & CDPSE Certified

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## PROFESSIONAL EXPERIENCE

**Newfold Digital (formerly Web.com)** — Jacksonville, FL

*Vice President, Risk & Compliance – Head of Compliance* March 2017 – Present

- Lead global Risk & Compliance program and team encompassing IT compliance (PCI, ISO 27001, SOC-2), global privacy (GDPR, CCPA, LGPD), regulatory (ICANN), sanctions (OFAC), and consumer protection for 5,000+ employees across the internet industry
- Pioneered AI-powered compliance automation using Claude Code and LLMs to generate AI agents that perform compliance and legal audits, training content, policy documentation, and compliance workflows—dramatically reducing human capital time used while improving output consistency
- Co-Chair Executive Risk Committee; establish strategies to support global direction, define goals, create alignment, and elevate strategic concerns to senior management
- Business leader for IT SOX, PCI-DSS, and HIPAA compliance programs; partner with Controlling functions to drive enterprise-wide compliance initiatives

*Director, IT SOX Compliance* February 2015 – March 2017

- Led SOX Compliance team partnering with Finance, Internal Audit, HR, and IT organizations. Resolved all significant deficiencies in year one.
- Provided oversight of optimized Global Sarbanes-Oxley compliance program focusing on significant financial reporting risk and fraud, including ongoing risk assessment, key control design, operation effectiveness, and remediation

**Lockheed Martin Corporation** — Orlando, FL December 2004 – February 2015

*Product Manager & Technical Lead – Prepar3D Product Line*

- Led all aspects of commercial software execution and delivery: technical architecture, IP protection and patent filing, export control and legal regulation, commercial licensing, e-commerce website, and cloud-based content delivery

*Manager, Engineering Leadership Development Program*

- Program Manager responsible for training, mentoring, and cultivating high-potential employees across all engineering functions; accountable to executive management for program planning, operation, and execution

*Senior Software Engineer*

- Developed software and led technical teams for simulation & training systems including F-35 Lightning II stealth readiness, biometrics access systems (HSPD12, PAFIS), and Autonomic Logistics Systems (ALIS, JAMES)

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## EDUCATION & CERTIFICATIONS

**MBA, Management** — Rollins College, Crummer Graduate School of Business | GPA 3.96 | Dr. Claudio Milman Scholarship Award (highest GPA in graduating class)

**BS, Computer Engineering** — University of Florida | Minor: Mathematics

**Certifications:** CISA (Certified Information Systems Auditor) • CDPSE (Certified Data Privacy Solutions Engineer) – ISACA